

LEMON TREE HOTELS

Multi Brand Growth Momentum Continues

Lemon Tree Hotels founded in 2004 with the launch of its first 49 room property in Udyog Vihar, the company emerged as a category creator in India's mid-market hotel segment at a time when the hospitality industry was largely dominated by upscale and luxury brands.

Today, Lemon Tree Hotels owns, leases, operates and franchises hotels across upscale upper midscale, midscale and economy segments. The group currently has a portfolio of more

than 160 hotels including over 100 operational properties and more than 60 upcoming hotels in India and international markets.

The company operates through seven brands including Aurika Hotels and Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels. Its properties are spread across major metro cities such as NCR Mumbai Bengaluru



Hyderabad Chennai and Kolkata along with several tier I tier II and tier III cities.

The brand expanded internationally with the opening of hotels in Dubai, Bhutan and Nepal further strengthening its global footprint. Alongside growth Lemon Tree Hotels is also

known for its focus on sustainability inclusion and social responsibility through eco conscious hospitality practices. With its guest centric approach and diverse brand portfolio the company continues to strengthen its leadership in India's hospitality sector.